

W.O.W. WORLD

The Quarterly Newsletter of Women of Worth Giving Circle



**THE LATEST FROM
W.O.W. WORLD:**

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2019 EARLY HEAD START GRANT

Carey Services' Early Head Start program used its recent WOW grant award to update classroom instructional equipment and heavy-duty outdoor playground equipment at the program's Hartford City location.

Instructional equipment, such as the board one young Hartford City girl plays with in the photo, uses colorful wood and other durable materials to help children – from newborns to three-year-olds – develop motor skills and color and shape recognition. The new outdoor equipment allows the children to enjoy activities with both large and small items designed to help them develop motor skills and get physical exercise.

While many of the activities of the Early Head Start participants simply look like fun and games, the program stresses early childhood education opportunities. Classroom teachers follow a rigorous curriculum designed to make learning fun while helping prepare the children – and their parents – for the next steps in their educational journeys.



MEMBERSHIP 2020

Giving for local grant awards continues

Women of Worth continues its good work of providing grants to local nonprofit projects even in the face of this year's pandemic. The need has never been greater in the twelve years of W.O.W.'s existence. (The May 2020 unemployment rate in Blackford County, for example, was 16.% compared to Indiana's 11.9%.) W.O.W. grants help local organizations fill the gap. The new 2020 grants will still be funded by this year's member donations and the W.O.W. endowment earnings.

This year's membership drive began in July. Members are asked to make their \$25 contribution before September 1.

The membership donations will support at least four grants that will be chosen and awarded in October by a mail-in vote of 2020 members.

Any local organizations wishing to apply for a W.O.W. grant can find the application at www.blackfordcofoundation.org/women-of-worth/w-o-w-grant-application. Deadline for submission is August 27.

For the safety of our W.O.W. members, **no fall luncheon will be held in 2020.**

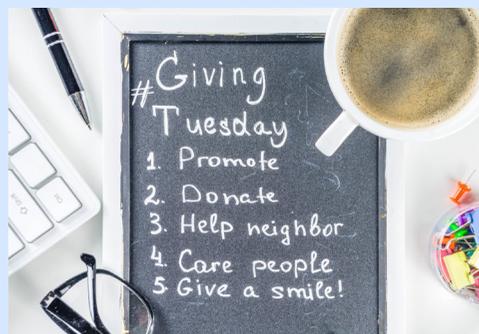
WOMEN'S GIVING TRENDS

Research from The Women's Philanthropy Institute at IUPUI

Research shows that gender matters in philanthropic giving. In fact, the Lilly Family School of Philanthropy at IUPUI provides several insights into the giving patterns of women.

Most striking is that women of all ages are more likely than men to give and to give more than men. That is true regardless of income level or generation.

Women also like to give collectively: 70% of donor groups that give (as our own W.O.W.) are made up of women. Collective giving also plays out on special days devoted to giving, such as Giving Tuesday. More women than men give on those days, resulting in women also giving more then.



Women give differently than men from motivations to causes to behaviors.



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